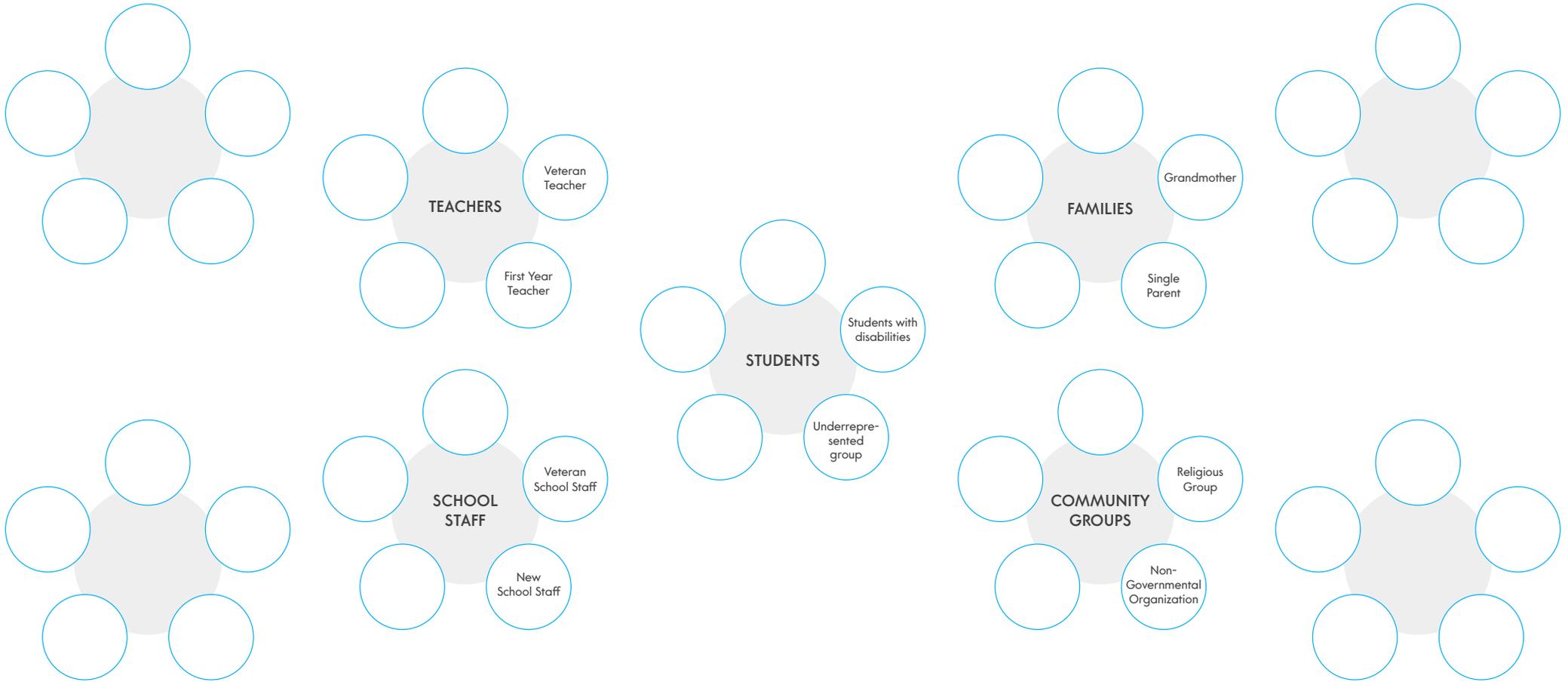


Stakeholder Mapping

Instructions: Stakeholders are the people for whom you are designing. Take some time to chart all of the people who might be influenced by and/or involved with the problem you have identified. Think of different roles within the different stakeholder roles. Then, think of specific people who match each of those groups. Once you have completed the map, think about the stakeholders who are most represented and least represented when it comes to the problem you are wanting to explore. Put their names on the spectrum below.

SMOOTH SAILING QUANTITATIVE DATA ANALYSIS IDENTIFY A PROBLEM TO EXPLORE SECONDARY RESEARCH **STAKEHOLDER MAPPING**

1



2

